

MIAMI'S ORIGINAL BOUTIQUE BROKERAGE
40 YEARS IN THE BUSINESS OF YACHTING




REELDEAL YACHTS
SALES • CHARTER • MARINA



WHAT SEPARATES US

OUR NETWORK

A DATABASE FORGED OVER FOUR DECADES

EXPERIENCE

40+ YEARS IN THE BUSINESS OF YACHTING

LOCATION

MARINA MANAGEMENT IN THE YACHTING CAPITAL

FLEXIBILITY

ABILITY TO ACCEPT TRADES, OR PURCHASE OUTRIGHT

MARKETING:

PRESENCE ACROSS ALL KEY INDUSTRY PLATFORMS

PRESENTATION

PROFESSIONAL DRONE PHOTOGRAPHY AND 3D TOURS

RESOURCEFULNESS

CONCIERGE STYLE ASSISTANCE WITH ALL THINGS YACHT

COMMUNICATION

WHITE GLOVE BI-LINGUAL SERVICE AVAILABLE TO YOU 24/7

GLOBAL REACH

LICENSED IN FLORIDA, CALIFORNIA, AND STRATEGIC PARTNERS IN EUROPE

OUR AFFILIATES



MARKET KNOWLEDGE

Selling such a unique asset requires a specialized approach. Whether you wish to list, trade, or wholesale your vessel, our team has a tailored solution perfect for you. Licensed and bonded for over 40 years in Florida, you have access to a priceless network of buyers and key industry players, ensuring your listing is promoted to the correct audience. Cutting edge marketing and the most reliable contractual pipeline ensure efficient results. As your yachting fiduciary, we understand that our firm and the customer's business interest are completely aligned, and that is reflected in our time proven listing strategy.



An aerial, top-down view of a large, white luxury yacht with a wooden deck, sailing on a dark green ocean. The yacht is moving from the top left towards the bottom right, leaving a white wake. The deck features a circular hot tub, lounge areas with white cushions, and a radar scanner. A small white boat is visible in the upper left corner.

MARKETING & PRESENTATION

Your listing is only as good as a prospective buyer's first impression. We ensure your vessel's advertised presentation sets us up for that success. Cutting edge marketing, professional drone photography, and promotion across key advertising platforms ensures maximum exposure, and most importantly the right audience



HISTORY & EXPERIENCE

For over 40 years, Reel Deal Yachts has proudly served Miami's thriving yachting community as the premier luxury boutique brokerage. Our unmatched local experience, and personalized family-office style customer service is what separates us from the rest. Based in the heart of Miami Beach, we have our finger on the pulse of this city, and know our market better than anyone else.

Our services include brokering sales, wholesale trade, charter, and managing dockage of our luxury yachts. Our approach is simple: We provide our clients professional, and proven results-driven solutions, to quickly reach their goals and maximize enjoyment on the water. Our primary focus remains on the most important factor of all - Value!

Throughout our history, we have owned or operated several top-tier boating locations, such as the Bimini Big Game Club in the Bahamas, Monty's Coconut Grove, Bahia Mar Yachting Center in Fort Lauderdale, Offices in Marina del Rey in California, the marina at Seacoast Towers, the Fontainebleau Marina, and Waterways Marina in Aventura. We maximize exposure in the yachting capital of the world, both to prominently display your vessel for sale, and also to enjoy South Florida's world famous vacation lifestyle while you are at it!





RECENT SALES FROM THE REEL DEAL TEAM



164' OCEANFAST



147' STIRLING



147' INTERMARINE



130' WESTSHIP



130' WESTPORT



130' MANGUSTA



121' BENETTI



120' BENETTI



120' BENETTI



112' WESTPORT



110' HORIZON



105' SUNSEEKER



104' MANGUSTA



103' SCARLET



103' JOHNSON



102' FEADSHIP



97' FERRETTI



97' CUSTOM LINE



95' VERSILCRAFT



95' SUNSEEKER



95' SUNSEEKER



94' LAZZARA



92' MANGUSTA



92' HARGRAVE



88' SANLORENZO



88' RIVA



87' OCEANFAST



87' AZIMUT



87' AZIMUT



86' SANLORENZO



86' AZIMUT



85' PACIFIC MARINER



85' AZIMUT



83' FERRETTI



82' SANLORENZO



82' FERRETTI



82' ASTONDOA



80' PEARL



80' AZIMUT



80' AZIMUT



80' AZIMUT



76' SUNSEEKER



76' CHEOY LEE



75' SUNSEEKER



75' RIVA



75' LAZZARA



74' DONZI



72' SUNSEEKER



72' PRINCESS



72' FERRETTI



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